#TimeToTackleRHD

**Campaign Communications**

**Call to Action**

RHD is a global problem that needs a global solution. All countries must help to end this preventable disease. Help us **give hearts a voice** by convincing your government that it’s **time to tackle RHD**!

**What Can I Do?**

Support the #TimeToTackleRHD campaign by educating your government about RHD and encouraging them to support the Draft Resolution on rheumatic fever and rheumatic heart disease at the World Health Organization.

*We need you to:*

- Write to your national Ministry of Health and tell them about the RHD Resolution
- Share information about RHD in your local setting
- Get active on social media

**Key Messages**

- RHD is a silent killer all over the world. We are fighting to **give hearts a voice** and telling governments that it’s **time to tackle RHD**
- Without global policies and plans, we will never beat RHD. Governments must support the Draft Resolution on Rheumatic fever and RHD at the WHO to tackle this preventable disease
- RHD affects 33 million people and causes 320,000 preventable deaths each year. Now is the **time to tackle RHD**
- RHD affects the poorest and most vulnerable people in our society. We are calling for global RHD policy to **give hearts a voice**

**Slogans & Hashtags**

Our campaign is called #TimeToTackleRHD as we believe that RHD has been ignored by global decision-makers for too long.

Our aim is to #GiveHeartsAVoice by calling on governments to support a global RHD Resolution at the World Health Organization.

We encourage you to use these slogans and hashtags in your campaigning efforts.

**Communication Tips**

- Be clear, concise and compelling
- Stick closely to our key messages, slogans and hashtags
- Use statistics (local or national) to back up your argument and provide evidence
- Tailor your key messages and demands to local languages and customs
- Try different ways to get in touch with your governments, including letters, phone calls, email and personal visits
- Share evidence and information with your government to convince them to make RHD a priority
- Encourage your network to get involved in the campaign
- Keep trying - don’t give up! Together we will achieve a global commitment on RHD!